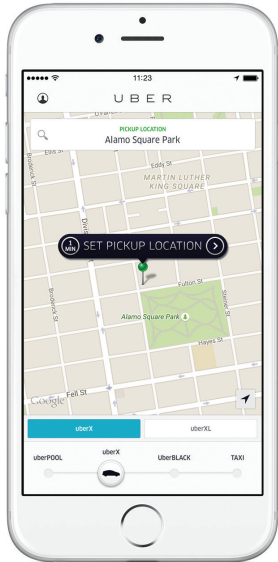


UBER 101

EVOLVING THE WAY THE WORLD MOVES

1

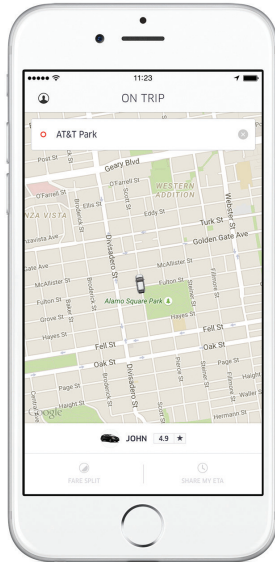
REQUEST



RIDERS SET THEIR LOCATION, AND GET AN ESTIMATED ARRIVAL TIME AND A FARE ESTIMATE BEFORE BOOKING

2

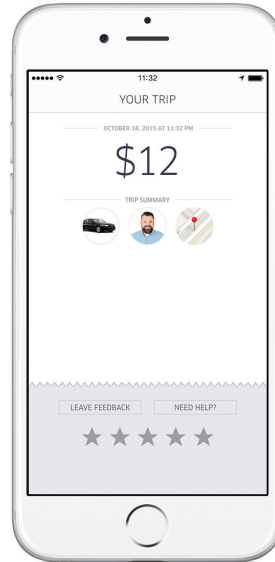
RIDE



RIDERS GET DRIVER INFORMATION LIKE NAME, MODEL, LICENSE PLATE AND RATING BEFORE THE CAR ARRIVES

3

RATE



RIDERS RECEIVE AN EMAIL RECEIPT AFTER EVERY TRIP. INSTANT TWO-WAY FEEDBACK KEEPS QUALITY HIGH

PUSH A BUTTON AND GET A RIDE - IN MINUTES.

Uber's innovative technology platform connects riders with drivers in over 65 countries around the world.

Uber is the safe, reliable and affordable choice for millions of people every day.

UBER DELIVERS MORE

RIDER SAFETY



Riders are given a driver's information upfront. They can track their route on a live map and share trip details with others through the Share My ETA feature. Every trip on the Uber platform is covered by automobile liability insurance.

ECONOMIC OPPORTUNITIES



More than a million people have signed up to make supplemental income while driving on the Uber platform. Uber is a flexible option for individuals who want to set their own schedules and be their own boss.

CONGESTION RELIEF



Uber complements public transit by reaching underserved neighborhoods and offering consumers an affordable alternative to car ownership. Innovative products like uberPOOL help cities reduce congestion and carbon emissions.

DRIVER SAFETY



Uber is committed to providing driver-partners with a safe working environment. There are no anonymous pick-ups. We also ask drivers to rate passengers to ensure maintain our quality experience standards.

REAL-TIME GPS



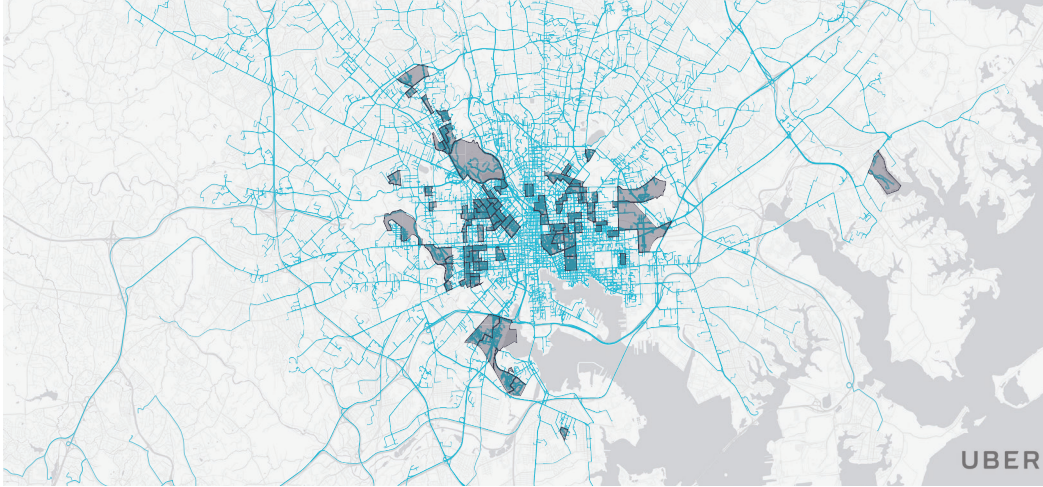
We use GPS to map and follow every trip in real time, which provides detailed records of every transaction and allows us to verify that the most efficient routes are being used. In rare cases where necessary, GPS also enables us to respond to law enforcement requests quickly.

ENHANCED TOURISM



Visitors can relax because they know that a safe, reliable and affordable ride is available when they land in a new city. Uber takes the stress out of travel with a familiar, easy to use service with a standard electronic payment option.

UBER IN MARYLAND



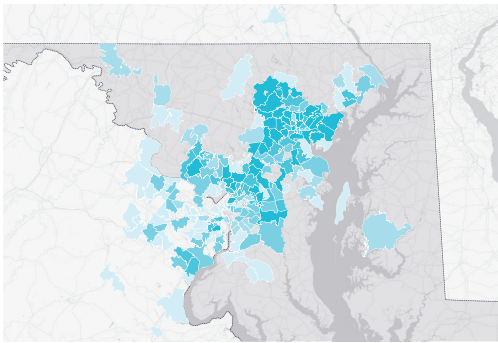
UBER PROVIDES TRANSPORTATION IN LOW-INCOME COMMUNITIES

Blue lines represent trips to or from low-income areas, marked in gray.

We define "low-income" areas as census tracts where more than 30% of the workers are low-wage workers (those who earn less than \$1,250 per month).

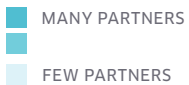
Data is from January 1 - February 15, 2016. Trip endpoints have been jittered to protect user privacy.

SERVING MARYLAND SINCE NOVEMBER 2012



PARTNERS LIVE THROUGHOUT THE MARYLAND AREA

Each zip code area is colored based on the number of driver-partners who list an address there.

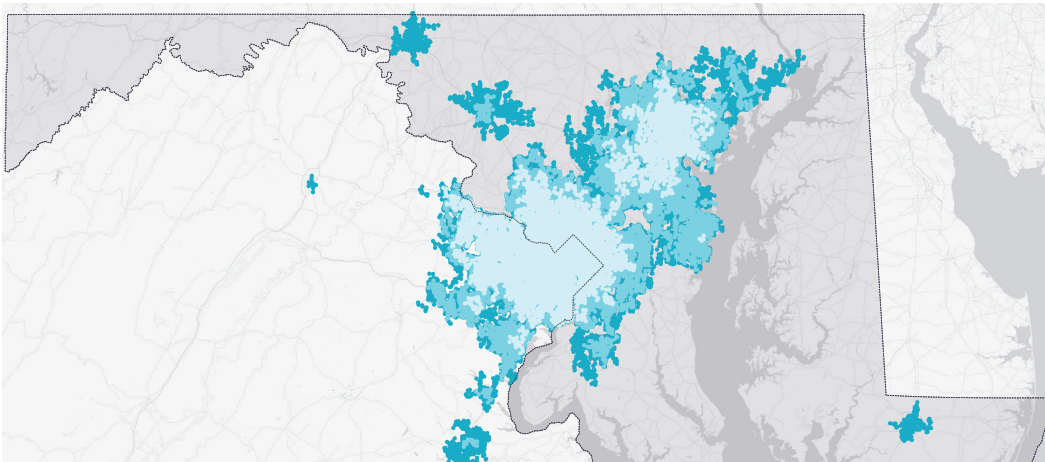


Data from January 11 - February 11, 2016. Only areas with at least two active partners are shown. Only partners who have completed a trip in Baltimore are shown (does not include Maryland suburbs of DC).



UBER IS A BETTER LATE-NIGHT OPTION

Uber provides a safe, reliable, convenient ride home when you need it the most - especially late at night, when drunk driving fatalities are the highest.



BY THE NUMBERS

294,000

ACTIVE RIDERS

11,000

ACTIVE DRIVER-PARTNERS

91%

NUMBER OF TRIPS WITH A WAIT TIME UNDER 10 MINUTES

These metrics reflect trips in Baltimore and Greater Maryland, and do not include Maryland suburbs of DC. Data is from Q4 2015, except active driver-partners stat (December 2015).

UBER CONTINUES TO EXPAND COVERAGE THROUGHOUT MARYLAND

Blue regions represent Uber dropoffs in the month of January for the past three years.



Data is from the month of January in the years listed, for Baltimore, Greater Maryland, and DC. Completed trips only.