PORT COVINGTON

OBJECTIVES



Relocate the Under Armour campus to permit growth

Build a community that fosters pride throughout the city and state

Renovate one of Baltimore's "front porches" to create an exciting, dynamic gateway to the city

Create a world-class, mixed-use destination that innovates the experience of urban living for the future





MASTER PLAN

PLANNING PRINCIPLES



Create a sense of arrival and make it a destination

Make strong connections between uses, ecology and people

Induce multi-modal behaviors through great design and investment in the public realm

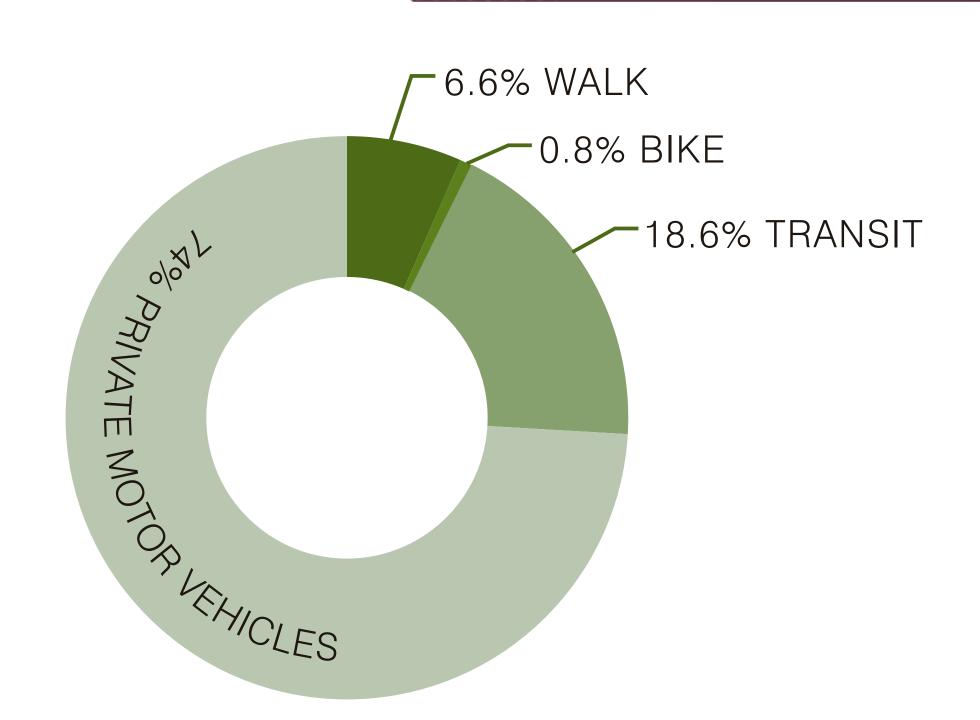
Make it all walkable

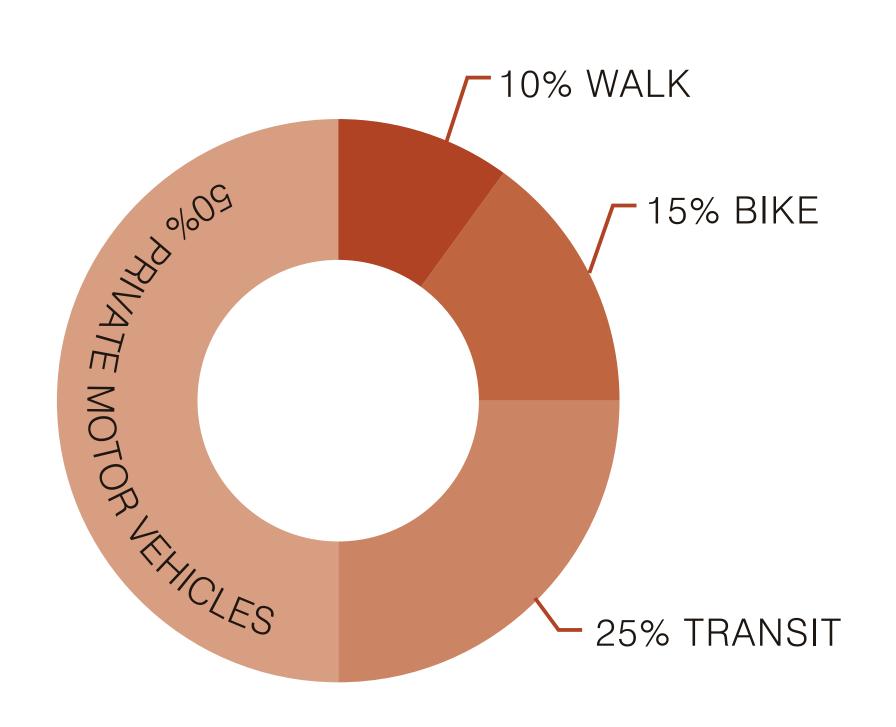
Innovate

SYSTEMS

- -TRANSIT AND TRANSPORTATION
- -PARKS AND LANDSCAPING

MODE SPLIT GOALS





CURRENT CITY OF
BALTIMORE MODE SHARE

PROPOSED
PORT COVINGTON
MODE SHARE