

What We've Been Doing



MARYLAND TRANSIT ADMINISTRATION

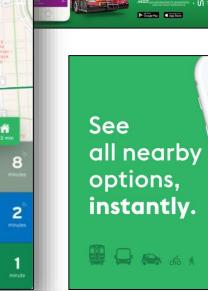
Real-Time Bus Information

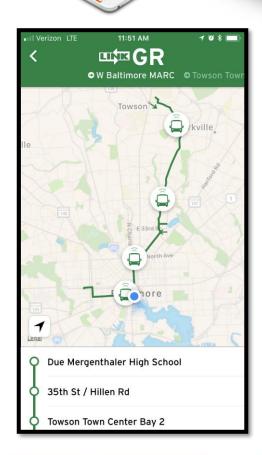
External

- Partnership with Transit App
 - Provides real-time transit information, simple trip planning, and step-by-step navigation
- GPS units installed on entire bus fleet
- Significant improvements in trip planning and overall customer experience
- Over 98,000 downloads since launching on 6/18/18

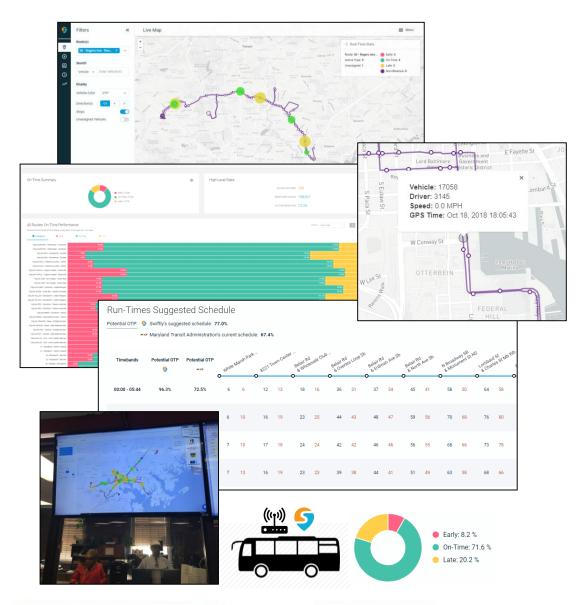


LINK BL





Real-Time Bus Information



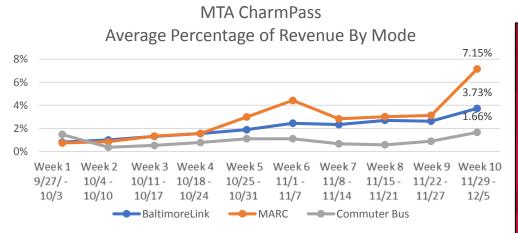
<u>Internal</u>

- New performance management and scheduling tools in Swiftly
- Improved management of vehicles in service
 - Operations Control Center and Field Supervision
 - Vehicle location for maintenance crews
 - Operator oversight
- Data improvements for Police investigations and Transit Information Contact Center
- Using real-time data for February 2019
 Service Change (first time in MTA history)
- Changing culture of operations

Charm Pass Mobile Ticketing

- Over 28,000 app downloads
- Over \$630k in revenue in 11 weeks
- Used over 82,000 times since launch on 9/27
- 90-minute free transfer window









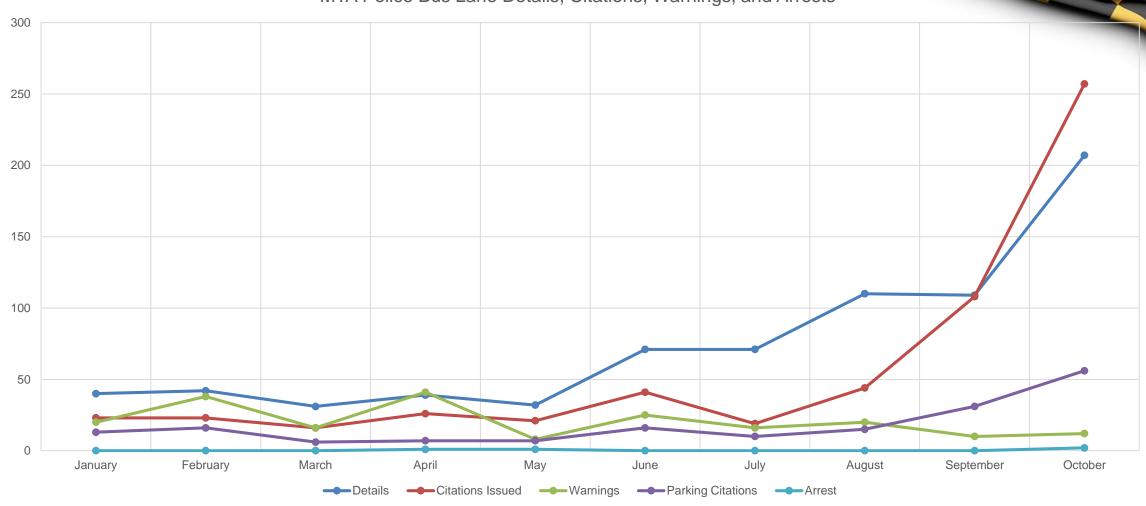




MARYLAND TRANSIT ADMINISTRATION

Dedicated Bus Lane Enforcement

MTA Police Bus Lane Details, Citations, Warnings, and Arrests



Transit Signal Priority



- TSP equipment installed on entire bus fleet and nearly 50 intersections
- Traffic signal system upgrade included:
 - Replacement of traffic signal controllers
 - Installation of TSP equipment at the intersection to communicate with the bus equipment
 - Software systems for remote monitoring
 - Cellular telecommunications equipment was also installed allowing communications between the intersections and Traffic Management Center (TMC)
- Phase II will include Liberty Heights Ave (CityLink Lime) and Belair Rd (CityLink Brown)

Bus Ridership

TOTAL RIDERSHIP BY MONTH (2016 – 2018)

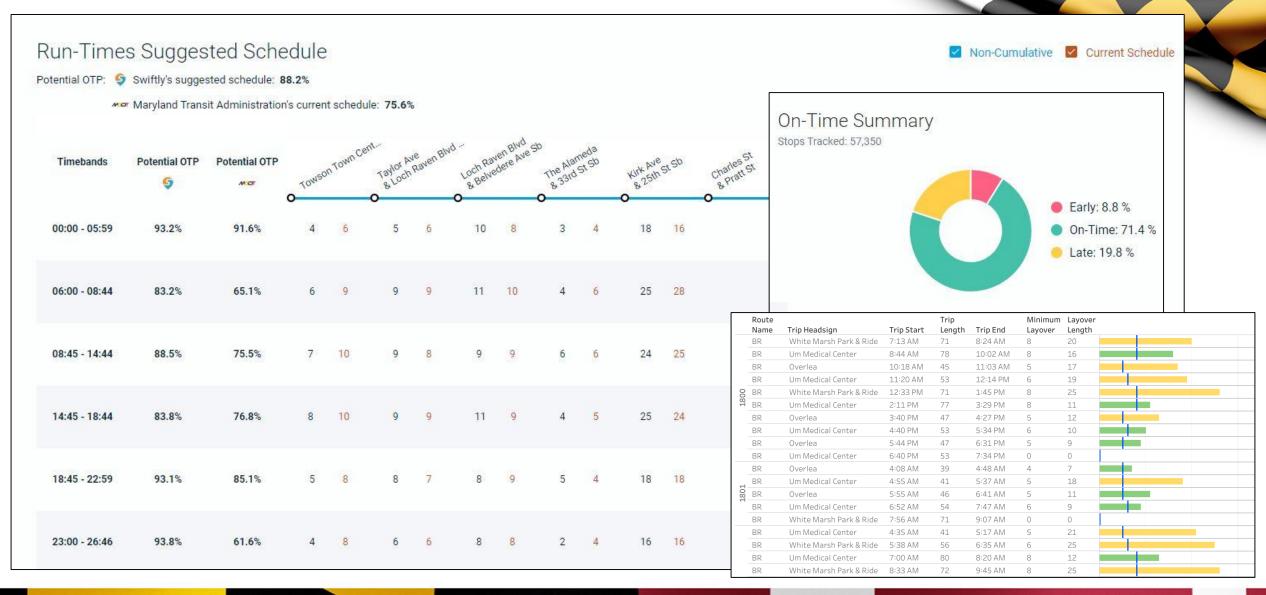


•	October 2018
	ridership
	exceeded
	October 2016

- July and August 2018 ridership higher than previous year
- Transit ridership falling in 31 out of top 35 major US cities

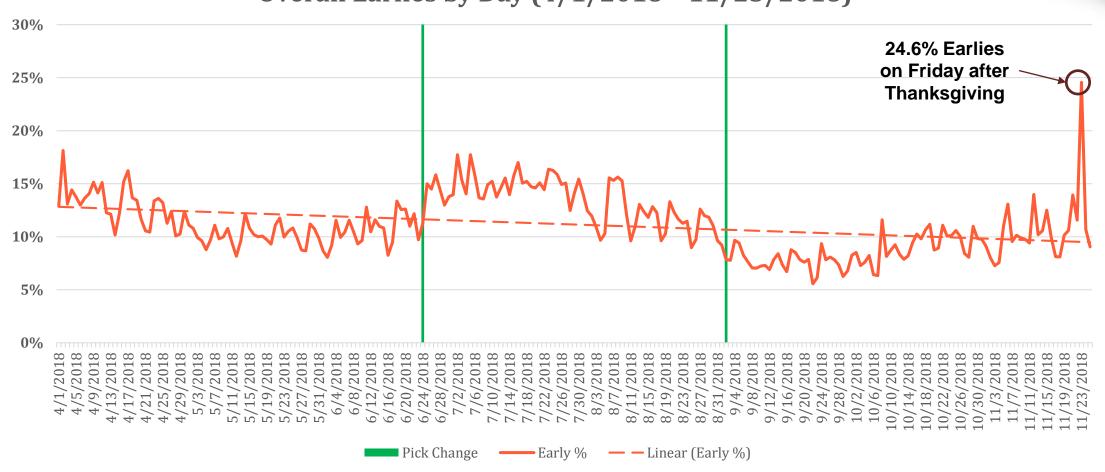
4,000,000												
7,000,000	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
2016	5,782,202	5,579,338	6,440,282	6,299,155	6,422,347	6,643,955	5,806,917	6,118,043	6,324,120	6,121,807	5,723,705	5,759,111
2017	5,510,608	5,292,811	5,695,278	5,391,218	5,926,272	6,264,397	5,054,661	5,312,305	5,676,266	5,758,416	5,362,899	5,030,429
2018	4,636,633	4,914,393	5,175,989	5,452,153	5,884,642	5,538,662	5,225,276	5,494,904	5,518,380	6,122,867		

Using Real-Time Data to Build Better Schedules



What We Can Control: Early Departures

Overall Earlies by Day (4/1/2018 - 11/23/2018)



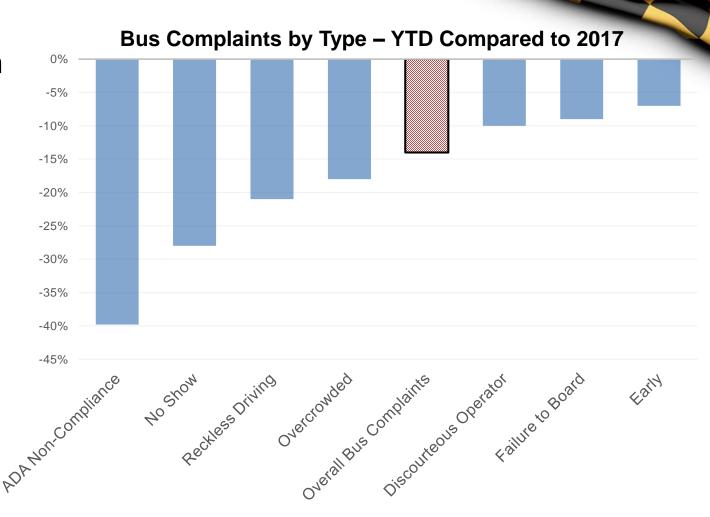
What We Can Control: First Trip Second Stop

Badge Number	Driver Name	Block ID	Vehicle ID	Trip ID	Driver ID	Route Name	Scheduled Date	Scheduled 2nd Stop Time	Actual 2nd Stop Time	Scheduled Pull Out Time	Schedule adherence (mins)	Late
		1927	11003	2253804	1351	CL SILVER	12/3/2018	4:25:15 AM	4:33:45 AM	3:57:00 AM	9	Late
		1994	10016	2253004	1351	CL PURPLE	12/3/2018	2:27:44 PM	2:41:20 PM	2:06:00 PM	14	Late
		1927	10035	2254087	1351	CL SILVER	12/9/2018	5:04:38 AM	5:19:39 AM	4:30:00 AM	15	Late
		1335	12048	2237825	623	70	12/4/2018	3:00:53 PM	3:16:09 PM	2:49:00 PM	15	Late
		1505	18002	2239042	623	78	12/4/2018	6:14:10 AM	6:38:33 AM	5:51:00 AM	24	Late
		1335	12005	2237825	623	70	12/5/2018	3:00:53 PM	3:09:23 PM	2:49:00 PM	9	Late
		1335	14002	2237825	623	70	12/7/2018	3:00:53 PM	3:13:11 PM	2:49:00 PM	12	Late
		1433	17058	2237949	1030	71	12/4/2018	4:50:22 PM	5:16:52 PM	4:40:00 PM	27	Late
		1327	16044	2237834	1030	70	12/6/2018	5:45:17 AM	5:54:35 AM	5:02:00 AM	9	Late
		1327	17057	2237834	1030	70	12/7/2018	5:45:17 AM	5:56:43 AM	5:02:00 AM	11	Late
		1826	12042	2251120	675	CL GREEN	12/5/2018	4:38:03 AM	4:45:53 AM	4:20:00 AM	8	Late
		1826	14005	2251120	675	CL GREEN	12/6/2018	4:38:03 AM	4:48:49 AM	4:20:00 AM	11	Late
		1826	12040	2251120	675	CL GREEN	12/7/2018	4:38:03 AM	4:48:42 AM	4:20:00 AM	11	Late
		1903	13007	2254265	759	CL YELLOW	12/3/2018	5:04:17 AM	5:17:31 AM	4:45:00 AM	13	Late
		1601	10013	2241589	759	94	12/6/2018	3:57:24 AM	4:06:03 AM	3:41:00 AM	9	Late
		1601	10020	2241589	759	94	12/7/2018	3:57:24 AM	4:07:05 AM	3:41:00 AM	10	Late
		1756	11083	2249792	1951	CL BLUE	12/3/2018	6:22:06 AM	6:32:30 AM	5:59:00 AM	10	Late
		1756	12047	2249792	1951	CL BLUE	12/4/2018	6:22:06 AM	6:38:29 AM	5:59:00 AM	16	Late
		1945	10020	2255021	1951	CL SILVER	12/5/2018	7:23:48 AM	7:37:09 AM	7:07:00 AM	13	Late
		1234	8005	2253478	2274	CL RED	12/4/2018	2:57:00 PM	3:30:09 PM	2:49:00 PM	33	Late
		1907	8001	2254279	2274	CL YELLOW	12/4/2018	7:26:47 AM	7:35:46 AM	7:15:00 AM	9	Late
		1234	12085	2253478	2274	CL RED	12/5/2018	2:57:00 PM	3:05:05 PM	2:49:00 PM	8	Late
	,	1234	12083	2253478	2274	CL RED	12/7/2018	2:57:00 PM	3:06:37 PM	2:49:00 PM	10	Late

- Schedule adherence for the 2nd stop of the 1st trip of each block
- Blocks with 3 or more days not on time

Analyzing Bus Complaints

- YTD total bus complaints down 14% compared to 2017 (through November)
 - No Show complaints down 28%
 - Early complaints down 7%
 - Discourteous operator down 10%
 - Overcrowded down 18%
 - Reckless driving down 21%
 - Failure to board down 9%
 - ADA non-compliance down 40%



Winter 2019 Service Change

- Focused on reliability improvements
 - Schedule adjustments, layover requirements, and other operational changes
- Using real-time data for first time
 - Methodology uses most samples within window and selects the median
 - Runtime changes by service day: 43 weekday, 26 Saturday, and 24 Sunday
 - Runtime changes by service type: 11 CityLink, 32 LocalLink, and 9 Express
 BusLink



- 10 routes with additional trips
 - BR, NV, OR, PK, PR, RD, 54, 80, 85, and 87
- 8 school trips added
 - PR, 21, 22, 29, 31, 91, 94, 95







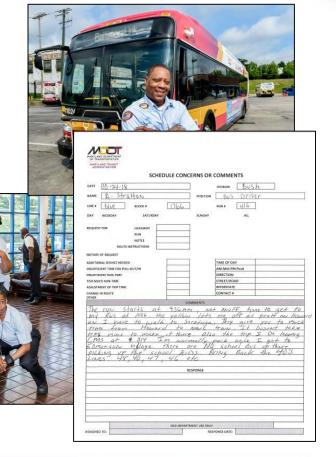
Winter 2019 Service Change

Deadhead and Other Operational Changes

- Eleven (11) changes of deadhead route instructions and/or timing
- Based on operator feedback, there will be multiple operator relief changes that will be effective for the Winter 2019 Pick:
 - Eliminate all reliefs at Penn North for the LocalLink 85 (Northwest)
 - Reduce/eliminate all reliefs after 6pm at Kirk & 25th (Kirk)
 - Relocate relief at O'Donnell & Macon to Eastern & Highland and Fayette Plaza (Eastern)
 - Reduce/eliminate all reliefs after 6pm at Greenmount & 25th (Kirk)
 - Relief location at Northern Parkway & York Road will be discontinued and all LocalLink
 33 service will operate PO/PI

Service Request Forms

- Total number of changes: 121
- Changes initiated by operators: 39 (32% of changes)



The Year Ahead

- More real-time!
- Downtown bus shelters
- North Avenue Rising
- Microtransit Pilot
 - LocalLink 75
 - Technical assistance from the Shared Use Mobility Center
- New service alerts system
- Sustainability Plan
- Regional Transit Plan







