



# **Transform Lexington Market**





"Every great dream begins with a dreamer. Always remember, you have within you the strength, the patience, and the passion to reach for the stars to change the world."

## - Harriet Tubman

## Baltimore's Lexington Market

- Longest continuously operating market in the country; 230 years of operation and has served Baltimore for nine generations
- Located in the heart of Baltimore
- History of diverse vendors and customers; wealth-building for communities
- Food that represents the culture of Baltimore





## **Previous Revitalization Efforts**

- Lots of great ideas and community input gathered over the last several years
- Plan faced economic and community engagement challenges
- Ultimately didn't win community support





## **Community Ownership**

Baltimore City is the official owner of Lexington Market, a major funder of revitalization in partnership with others, and the current manager of the market through the Public Markets Corporation

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### 2019

Community Engagement Begins 2020

Construction Begins Community Engagement Continues

## 2021

Transformed Lexington Market Opens Community Celebration

## **Community Engagement Process**





## **Transform Lexington Market Goals**

- Lexington Market is <u>diverse, inclusive and equitable</u> in terms of its vendors, customers, and partners
- Improved safety and environment for residents, customers, businesses, and institutions in the areas surrounding Lexington Market
- Lexington Market is <u>well-designed, operationally well-run, financially</u> sustainable, and programmatically responsive to community needs

## **Baltimore falls in love with Lexington Market again**

# **Share Your Vision**

- **Design** elements of the new Lexington Market building
- **Safety and environment** within and surrounding the new Market
- <u>Vendor</u> recruitment, support, criteria, and selection for the new Market
- **Community programming** and use of the new Market
- History and culture of Lexington Market

# **Community Conversation**

#### <u>Vendor</u>

- What types of food or cuisines would you like to see in the market?
- How do we support existing vendors while creating opportunity for new vendors to participate in Lexington Market?
- How can we ensure vendor diversity on multiple levels? (race, price points, products, etc.)

#### Safety & Environment

- What does safety in and around Lexington Market mean and look like to you?
- What do you consider the most important strategies for creating a safe and enjoyable atmosphere at Lexington Market?
- What types of businesses should surround and complement the market?

#### Community Programming

- What are the amazing events and activities that you remember taking place at Lexington Market and want to bring back?
- What community events, programming, and outreach activities would you like to go to at Lexington Market?



## Share Your Vision



### **COMMUNITY LISTENING TOUR**

Email pickett@seawall.com to request a visit to your organization or community group. Visit <u>www.lexingtonmarket.com</u> to sign up to receive updates on Lexington.

#### **TOWN HALL MEETINGS**

- October 9, 6 pm 7:30 pm
- Refreshments & Childcare @ Lexington Market

### **COMMUNITY SURVEY**

 Visit <u>www.lexingtonmarket.com/transform</u>. A paper copy of the survey will be available at Lexington Market