


CHARM CITY CIRCULATOR
Fast. Friendly. FREE!



mnd
MARYLAND NEW DIRECTIONS
CHANGING LIVES THROUGH EMPLOYMENT

TRANSDEV & MND

A Unique Partnership, and
How It Works

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WHY A PARTNERSHIP?

- ▣ **EMPLOYERS WIN:**
Solve the shortage of drivers
- ▣ **JOB SEEKERS WIN:**
Gainfully-employed Baltimore residents
- ▣ **NPO WINS:**
We fulfill our mission

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TRAINING GOALS

- ▣ Increase accessibility for those who want to be professional drivers
- ▣ Assist employers in finding and retaining quality, safe, licensed drivers

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ABOUT TRANSDEV

- ▣ Employs 83,000 women & men worldwide
- ▣ Manages transport in 19 countries 6 continents
- ▣ Operates the Charm City Circulator bus system and other Baltimore transport
- ▣ Also train, metro, taxi, Mobility, sedan services



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CORPORATE RESPONSIBILITY

- ▣ Safety
- ▣ Sustainability
- ▣ Inclusion
- ▣ Honesty & Integrity



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MND's mission is to train and coach people facing career and life transitions to overcome barriers, restore self-belief, and acquire the skills and tools needed to secure employment.

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- 44-year-old Non-Profit Organization
- Award-winning Employment Training Program
- Assisted over 139,000 persons secure employment
- Over 70% lifetime placement rate – more than half of all clients are employed

In FY 2017: 241 graduates, 191 placed



OUTCOMES

- ▣ 13 enrolled, 12 completed Phase I
 - ▣ 3 weeks industry/job-readiness training
 - ▣ Learner's Permit Readiness
- ▣ 9 of 12 passed DOT physical exam
- ▣ 8 out 9 students (as of Oct. 13):
 - ▣ Obtain CDL-B Learner's Permit
 - ▣ Begin behind-the-wheel training
- ▣ 4 pending Learner's Permit exams

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LESSONS LEARNED

- ▣ Committed leadership led to success
- ▣ Joint efforts in program development
- ▣ Model can be replicated
- ▣ Streamlines client career path

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