



Bikemore



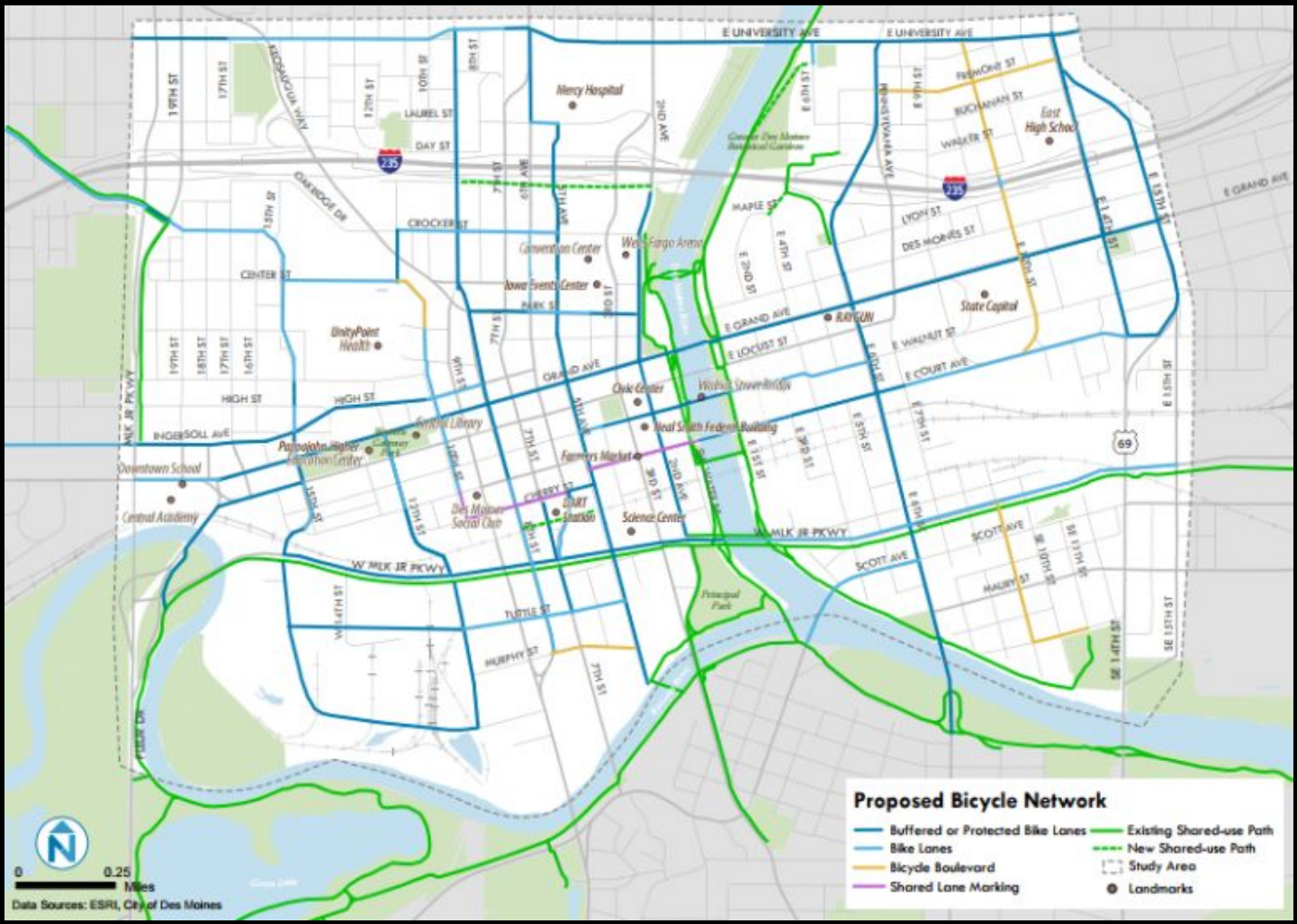
State of Biking in Baltimore

Update 12/8/2017

What city just unanimously approved one of the largest downtown transformation packages in the country?

- Converting one way to two way
- Upgrading sidewalks
- Slowing auto traffic
- Creating a bike network that connects the entire downtown with protected bike lanes
- Connects downtown to a regional trail system

Des Moines, IA



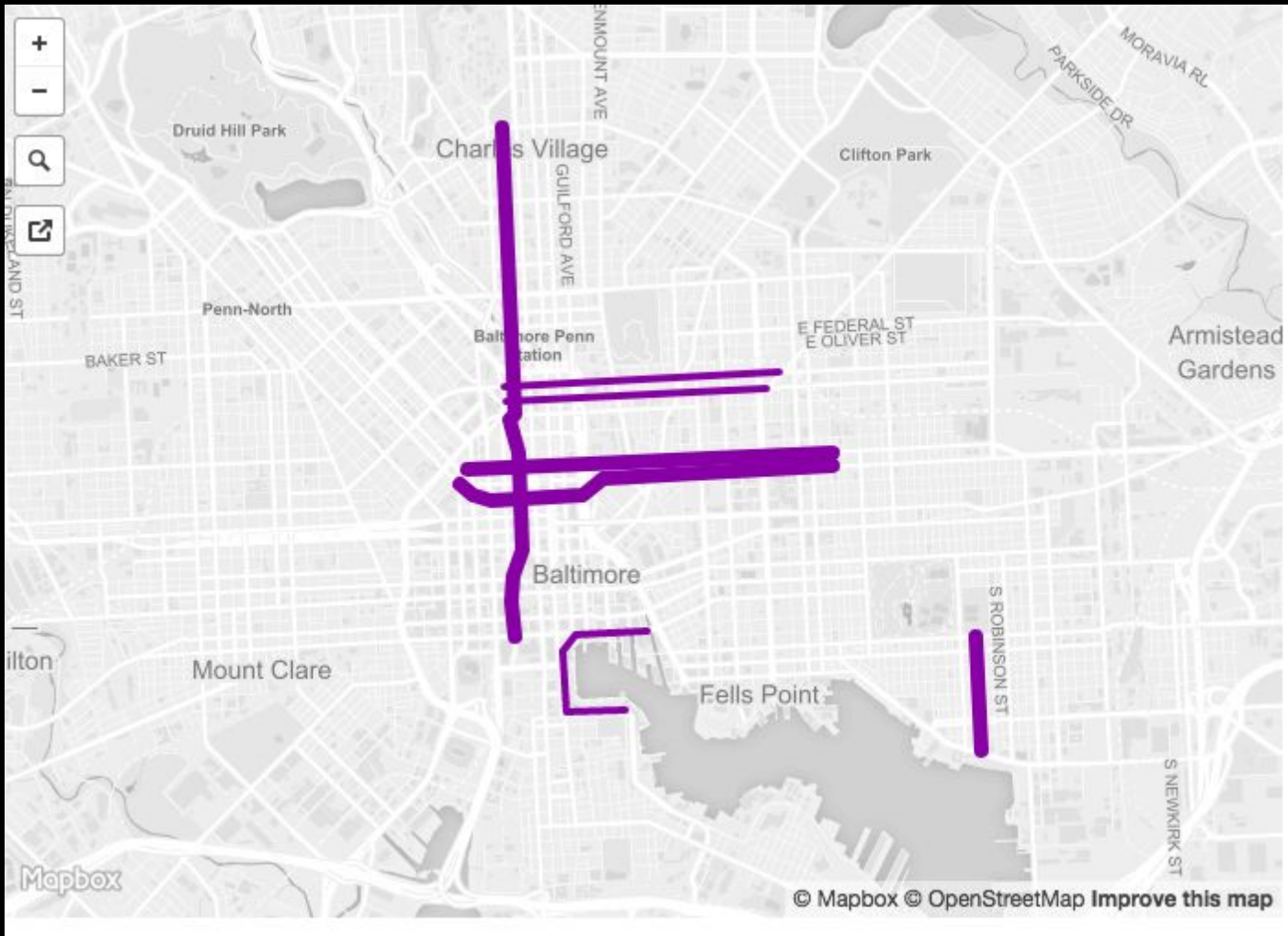
Proposed Bicycle Network

- Buffered or Protected Bike Lanes
- Bike Lanes
- Bicycle Boulevard
- Shared Lane Marking
- Existing Shared-use Path
- New Shared-use Path
- Study Area
- Landmarks

0 0.25 Miles
 Data Sources: ESRI, City of Des Moines

Des Moines

\$33M



Baltimore
Downtown
Bike Network
\$7M

Bike master plan adopted in 2015
>17 miles of bike infrastructure per year

2016: 0

2017: 1

2018: ??

Entering 2018 with a 33 mile deficit.

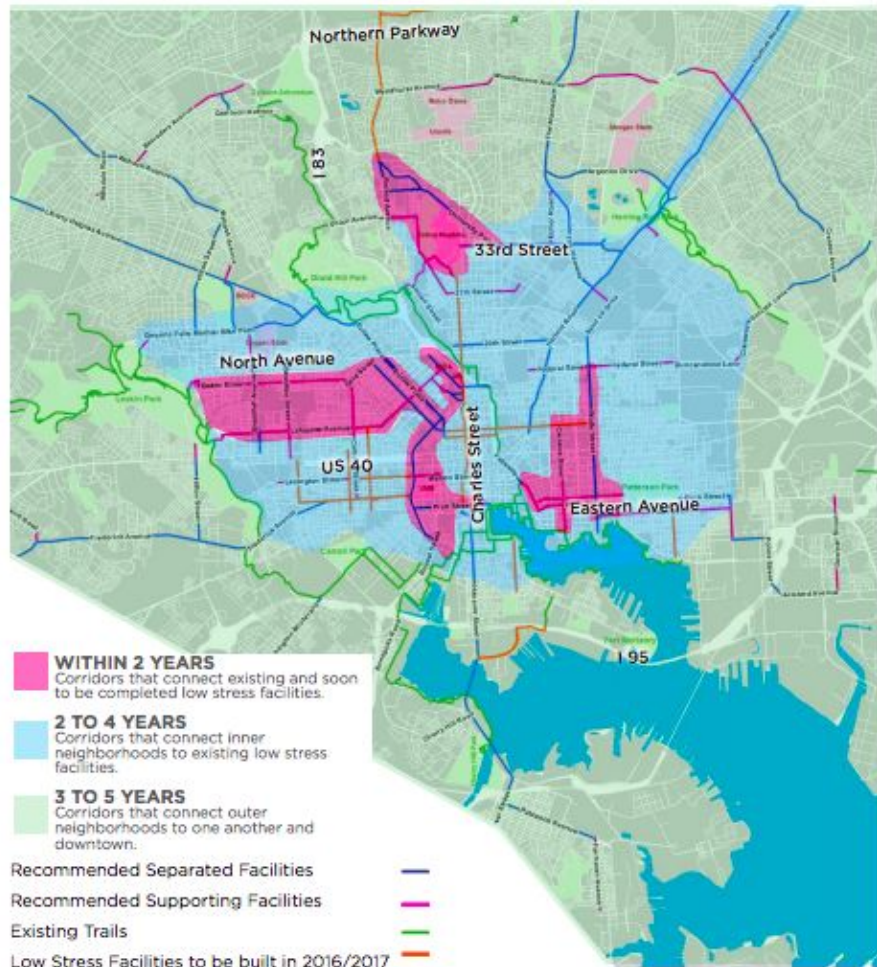










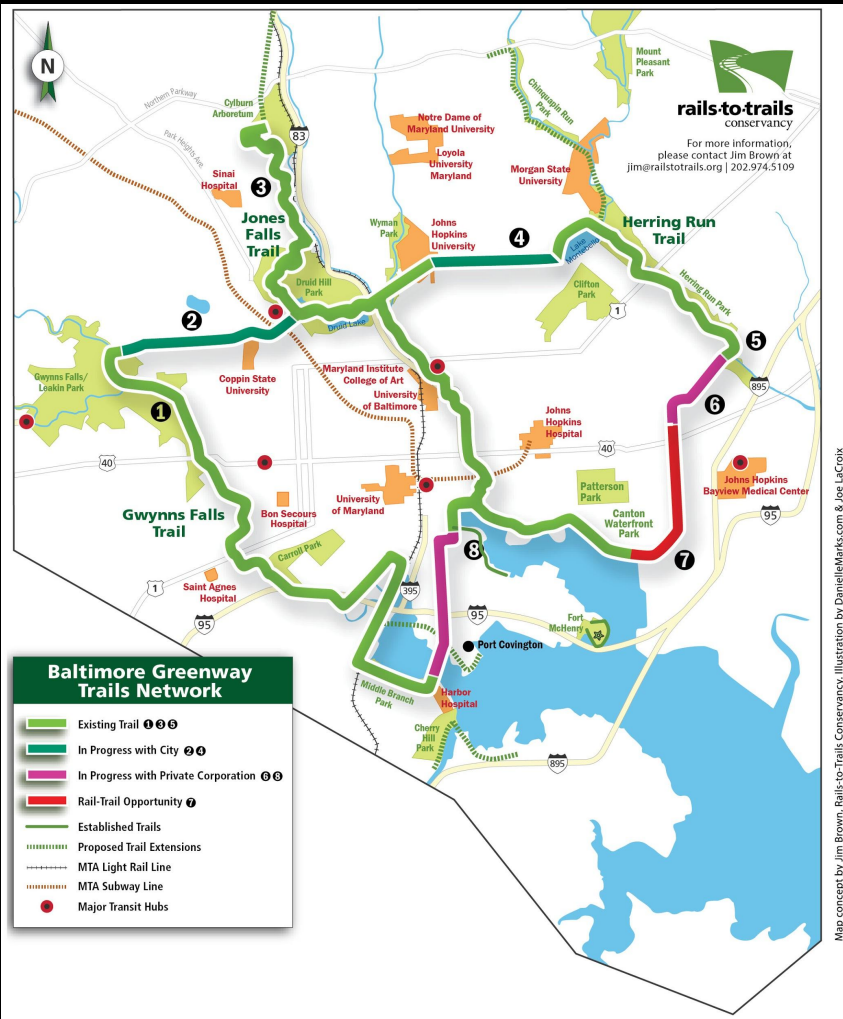


Baltimore
Separated
Bike Network
\$25-30M



MDOT Bikeways
Awards Baltimore City

FY15	\$174K
FY16	\$310K
FY17	\$212.6K
FY18	\$70K



Complete Streets

- Introduced July 2017
- Working on Disparity Study
- Hope to pass by Summer 2018
- Will create SOP of Complete Streets
- Create systems of Accountability in terms of metrics
- Equity driven

RYAN DORSEY
BALTIMORE CITY COUNCIL DISTRICT 3



Bikemore[®]

Baltimore Bike Share Update

Bike Share Stats to Date

Total Distance	+50K miles
Total Trips	+30K
Annual Members	1600
Occasional Members	10K

Bike Share Timeline

- Opened Fall 2016
 - Grew to Phase I 250 Bikes by Spring 2017
 - Theft and Vandalism reduced fleet Summer 2017
 - Went offline for 5 weeks Fall 2017
 - New lock and technology introduced Fall 2017
 - Returned to Phase I Levels Dec 2017
 - Now constructing new stations to achieve promised fleet of 500 bikes/ 50 stations by Spring 2018
 - About 6-8 months behind schedule
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Bike Share Challenges

- Funding
 - Need Corporate Sponsor
 - Brand issues
 - Public Relations
 - Customer Service
 - Density
 - Time to launch means not tracking with technology
 - Dockless is coming
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Bike Share Opportunities

- When it works, people use it
 - Need to grow with programming
 - It's how you restore brand and introduce new users to system
 - E bike/Docking municipal run fleet still has some advantages over dockless
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