

RECOMMENDATIONS FOR DOCKLESS SCOOTERS & BICYCLES



Transit Choices Committee
Presentation to Baltimore DOT

Introduction

- Overview & Process
- Recommendations
- Questions & Comments



Process

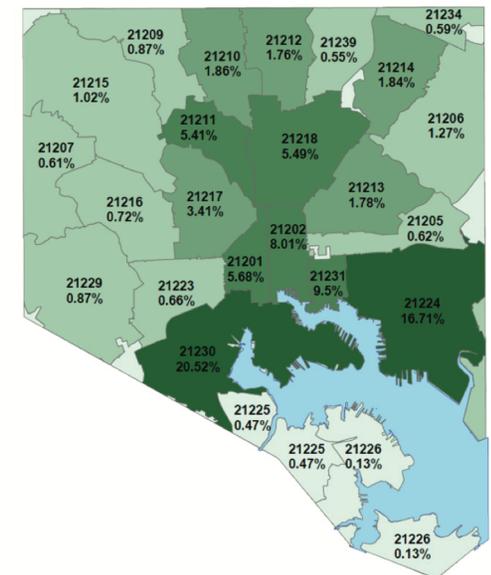
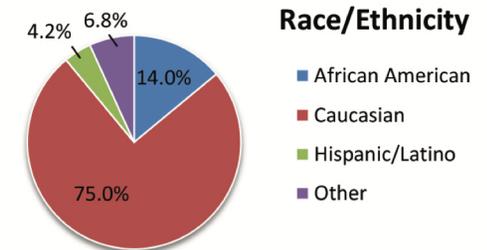
- Committee shared & reviewed materials
 - Articles & case studies
 - Master plans & manuals
- Worked together to compile a list of recommendations
- Vetted and narrowed list
 - Which ideas are most applicable to Baltimore?
 - What constraints are present?



Recommendations

- Gather additional data & information
 - Aim for a demographic sample that more closely reflects the population of Baltimore
 - Hold listening sessions or pop-ups in strategic locations to attract under-represented groups
 - Engage community in mapping to identify additional areas of opportunity

DOT Survey Results



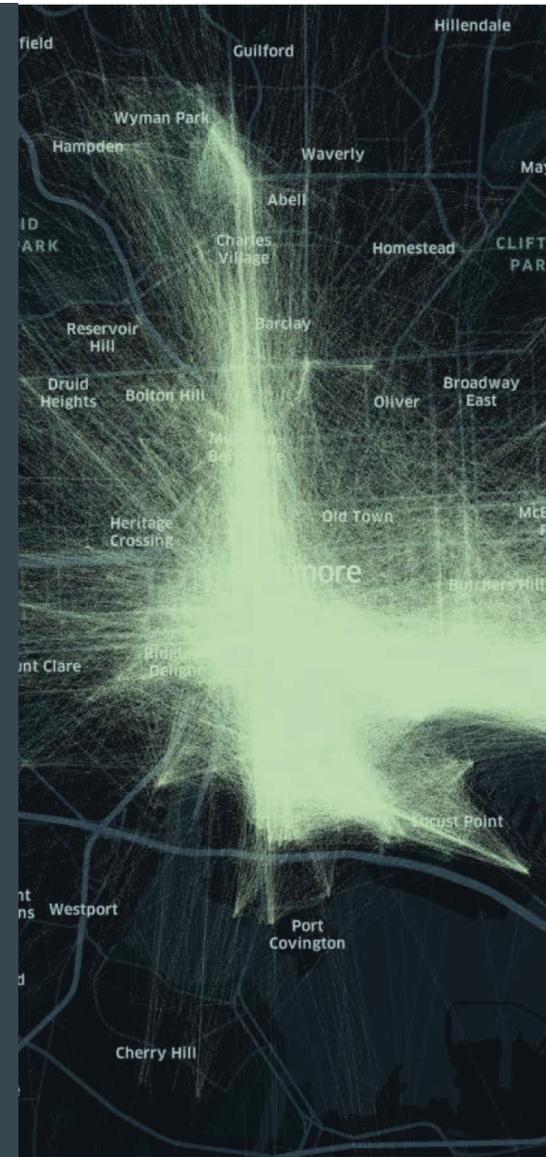
Recommendations

- Promote education for riders & public
 - Require vendors to provide education to riders and community members
 - Engage public through a series of non-traditional outreach efforts - consider pairing educational outreach with data collection efforts
 - Educational opportunities include traffic laws, safety, parking, etc.



Recommendations

- Share data freely with stakeholders
 - Require vendors to improve access to data, and quality and frequency of reporting
 - Ensure that PIA (Public Information Act) requests are fulfilled in a timely manner by vendors
 - Create a feedback loop
 - Engage non-profit partners



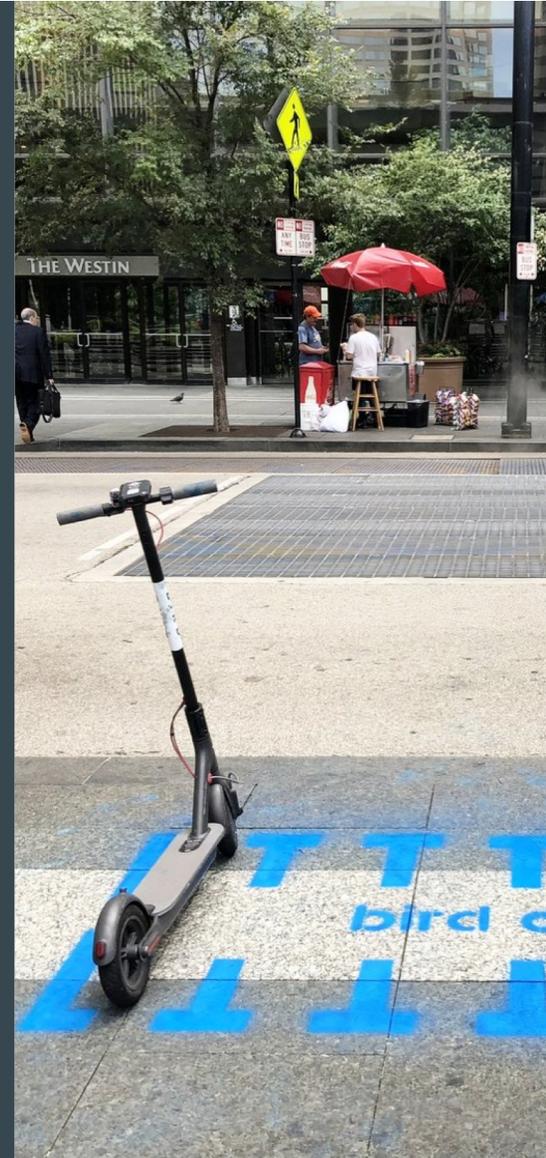
Recommendations

- Use data to deploy resources
 - Consider revising the 2015 DOT Bicycle Master Plan based on new ridership patterns
 - Use data to build on CIP requests for FY 2021 and beyond
 - Overlay TOD (Transit Oriented Development) zoning to look for first- and last-mile connection opportunities that could be fulfilled by non-traditional transit options like scooters & bikes



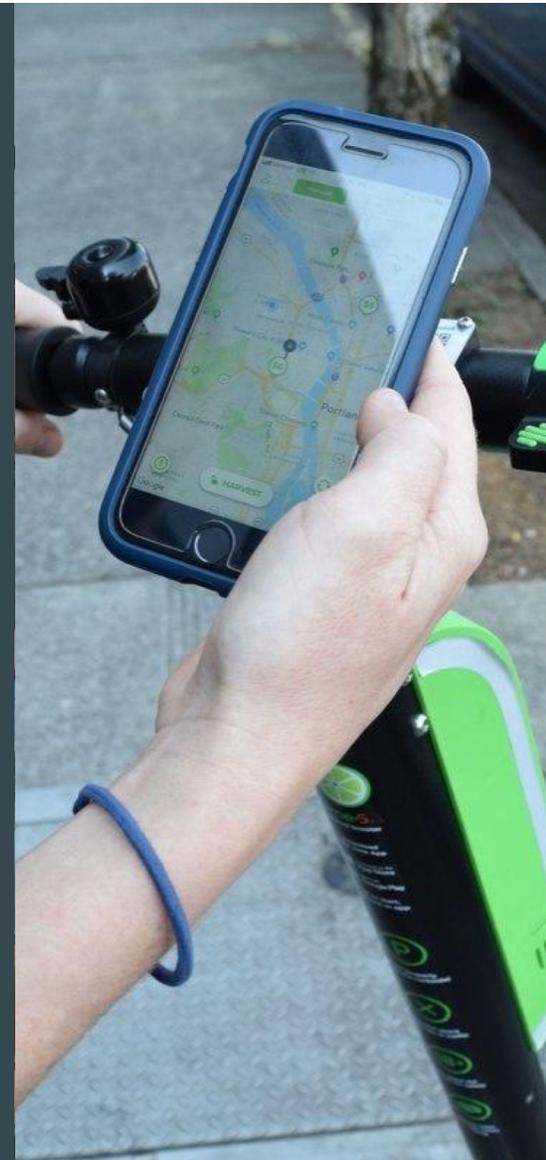
Recommendations

- Focus on parking for scooters & bicycles
 - Develop strategies for non-permanent parking areas (spray chalk, temporary and movable parking structures, etc.)
 - Create a measure for effectiveness of parking areas and revise locations as necessary
 - Include parking as a component of the educational outreach efforts



Recommendations

- Create a way to report misuse
 - Work with vendors to develop an easy method to identify repeat rule-breakers
 - Highly visible phone number or app to report misuse to vendors
 - Require vendors to enforce rules through suspension of accounts or other methods



Questions or Comments?

Thank you,

The Dockless Scooter & Bicycle Committee

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