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Transit Choices

Public Transportation's Essential Role in Economic Recovery and Building-Back-Better

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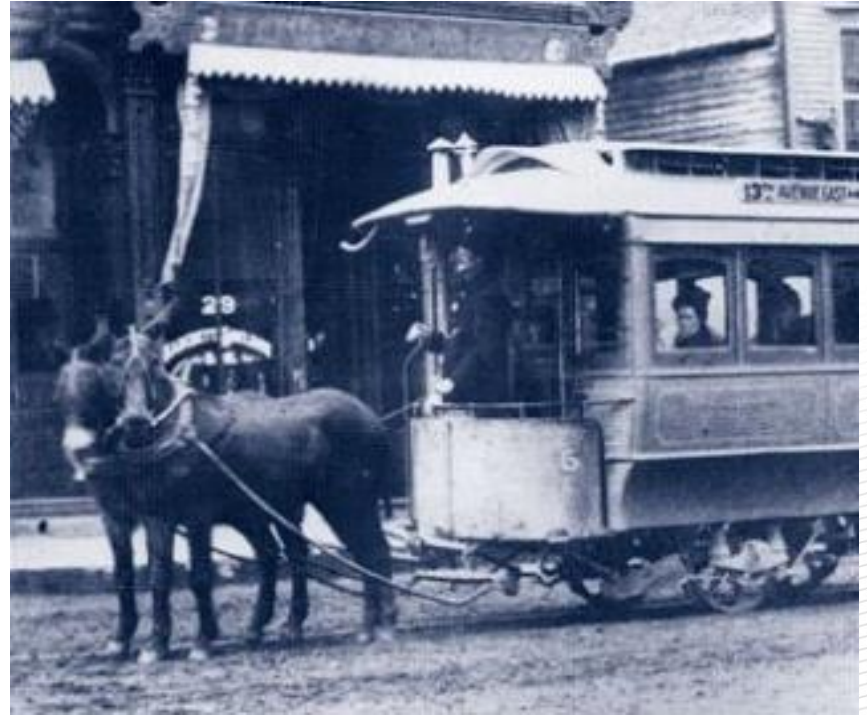


AMERICAN
PUBLIC
TRANSPORTATION
ASSOCIATION

APTA in Context

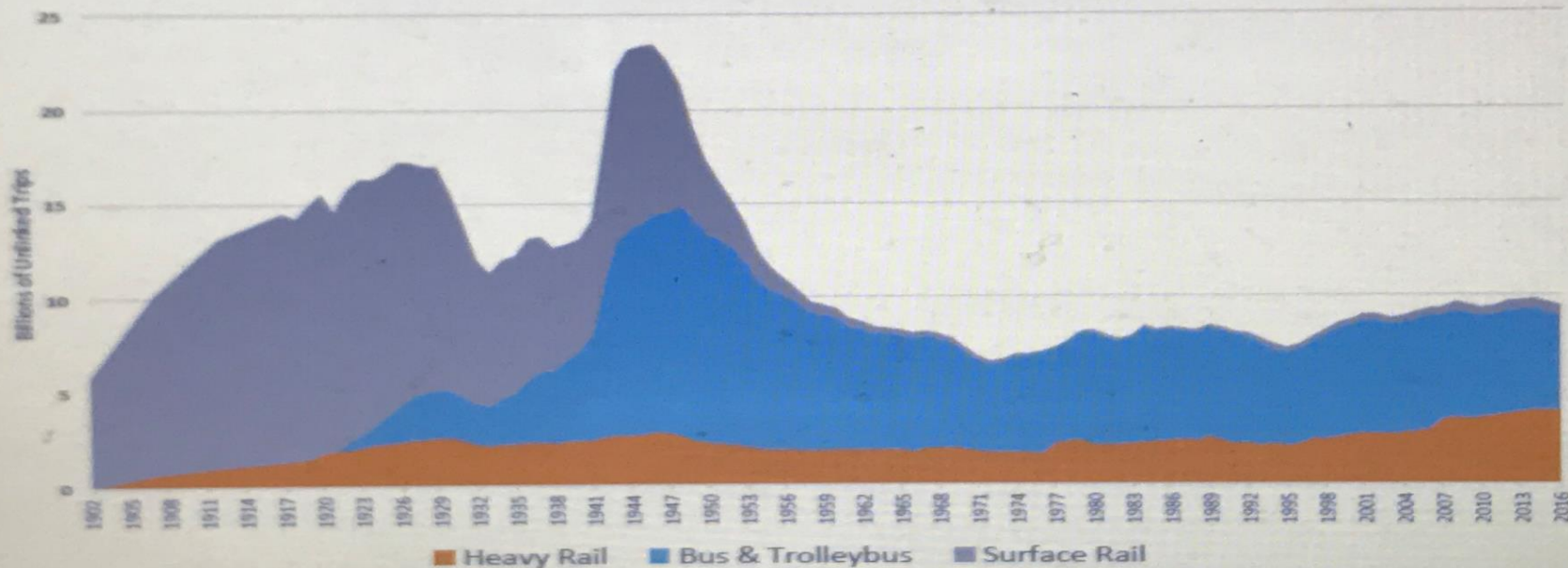
Principal public transportation trade organization in North America, with more than 1,500 transit, business, and other members.

Began in 1882—the era of horse-drawn street railway cars.



Transit Ridership History

Ridership by Major Mode - 1902-Present



Transit Agencies Continue to Renew Their Missions and Reinvent Service

Protecting Riders and Workers

Adjusting Service

Serving Broader Community Needs

Embracing Change in Fare Payment and Fare Policy

Reorienting Streets and Communities

Mobility Recovery and Restoration Task Force



APTA's Health & Safety Commitments Program

Agencies that pledge to fulfill the commitments below become partners in APTA's Health & Safety Commitments Program

OUR COMMITMENTS TO RIDERS	RIDERS COMMITMENTS TO ALL
Agencies follow official guidance Our policies and practices follow the latest science-based guidance from public health experts and agencies. <i>Examples:</i> -CDC and/or federal, state and local health agencies -Transit agency health advice -APTA's industry best practices	Riders follow official guidance Riders of diverse ages, needs, and abilities can feel safe and confident by following official guidance from public health experts and agencies. <i>Examples:</i> -Stay informed of latest news and warnings. -Read and follow transit agency rules and policies.
Cleaning & Disinfecting Vehicles and stations will be cleaned, disinfected, and maintained daily using EPA-approved disinfectants and accepted industry practices. <i>Examples:</i> -Cleaning and disinfecting all vehicles and facilities daily, with added attention to high-contact surfaces. -HVAC/ventilation maintenance to ensure adequate fresh or recirculated air. -Hand-sanitizer installed in stations and at stops where practical; sanitizing wipes installed on vehicles where possible. -Contactless fare systems and fewer contact points.	Face Coverings & Clean Hands When entering a public transit station or vehicle, riders will wear face coverings and, where possible, use hand sanitizer / sanitizing wipes. <i>Examples:</i> -Face coverings must be worn (unless exempted for health condition or for children under age 2). -Hand sanitizer / sanitizing wipes are to be used as available. -Avoid contact with common surfaces; i.e. railings, handrails, etc. -Practicing good hygiene by covering coughs and sneezes.
Information & Resources Timely information about high-density routes and vehicles, and changes in service will be shared with riders on a frequent and regular basis so they can make informed travel choices. <i>Examples:</i> -Frequent announcements and audio reminders on vehicles and at transit stops. -Signage, social media, and service changes. -Apps to provide travel info to riders. -Adjustments in service to reduce crowded vehicles, as feasible.	Physical Distancing Riders will practice physical distancing to the degree practical. Riders and operators will avoid physical contact. <i>Examples:</i> -Choose a transit vehicle with fewer riders or at less busy times when possible. -Use fare apps to minimize use of cash where available. -Minimize taking aboard vehicles. -Practice physical distancing from operators and other riders.
Healthy Transit Employees All public transit personnel will use face coverings and/or other personal protective equipment, and take leave at the sign of illness or possible exposure to the coronavirus. <i>Examples:</i> -COVID testing for essential employees. -Daily wellness / symptomatic checks where possible. -Training to keep employees and riders healthy. -Mandatory face coverings and personal protection equipment. -Use of physical barriers, boarding rules, and fare payments that help separate riders and operators.	Healthy Riders Before using public transit, riders will assess their own health, including any risk of illness they may pose to others. <i>Examples:</i> -Avoid using transit if you are ill or may have been exposed to the coronavirus. -Use face coverings and hand sanitizer / sanitizing wipes. -Follow physical distancing guidance where possible. -Alert health officials with contact tracing when possible.

To learn more about the APTA Commitments to Health and Safety, visit apta.com/commitments



Transit Priorities Post-COVID-19

- Broadening the funding base for transit agencies
- Finding approaches to persons experiencing homeless
- Developing new metrics for measuring the value of transit to communities
- Defining and expanding transit's role in addressing racial and economic inequities in our communities.
- Seize the opportunity to come back differently
- Prepare the transit industry with safeguards and mobility practices in anticipation of any future pandemic

Pathways to Financial Recovery

Federal Opportunities

- COVID Emergency Relief
- Jobs & Economic Recovery
- Infrastructure Initiative
- Climate Initiative
- Passenger Rail Initiative
- FAST Act Reauthorizat

State & Local

Need to figure out sustainable support as federal emergency relief funding wanes.

Sample Transit Actions Amid the Pandemic:

- Contactless / Mobile Ticketing
- Service adjustments / frequency / gaps
- Crowding apps
- Flexible Passes
- Vending Machines – PPE
- Hospital Grade Air Filters
- Advancing capital construction

Service Restructuring

- **Essential Workers**
- **Frequent Service on Core Routes**
- **Max Ridership not the Goal**
- **Filling Service Gaps**
- **Late Shift Workers**
- **Multiple Hubs**
- **Flattening the Demand Curve**
- **Universal Design**



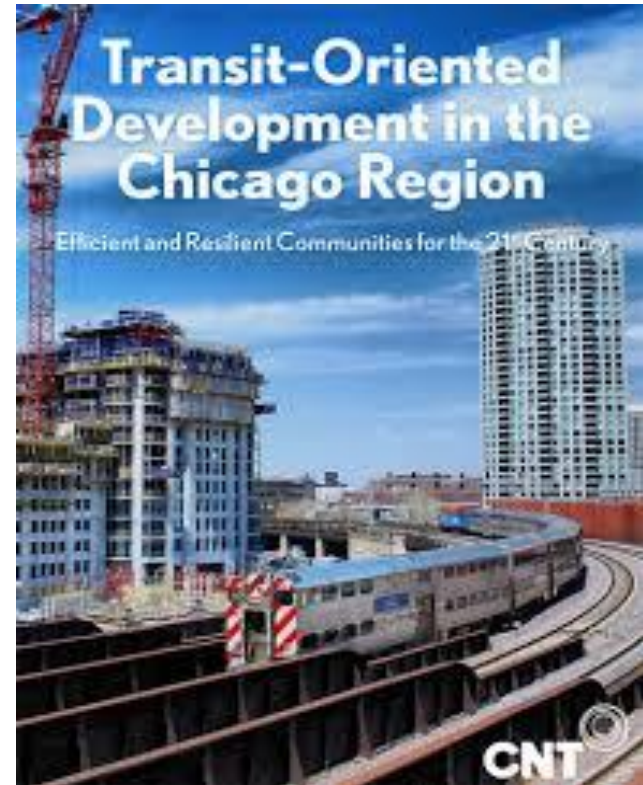
Low-Income Fares

- Low-income Fare Programs for Qualifying Individuals
- Children / Unemployed / Treatment
- Fare Capping Programs
- Fare-Free Considerations Pre-COVID
- Fare-Free Considerations Post-COVID
- Digital Fare Equity



Transit Affordability / Affordable Housing

- Equitable TOD
- Incentives for increased housing density near transit zones
- Incentives for low-income housing to be build near transit
- Building Heights / Parking Minimums
- Retrofit Suburbs
- Transit Savings Index



Sustainable Mobility

- Clean Fuels
- Green Buildings
- Transit Oriented Communities
- Resilient Infrastructure
- Justice / Equity / Inclusion / Social Accountability
- Sustainability Commitment Program
- Transit as a Central Strategy



Transit and Economic Recovery

- Stronger, more resilient, more sustainable, more equitable, and more customer centric.
- Access to jobs, health-care, education and economic opportunity
- Repurpose streets, sidewalks and the curb
- Infrastructure investment and job creation



Innovative Mobility

- On-Demand Microtransit
- Integrated Mobility / Partnerships
- Real-time Information
- Mobility-as-a-Service
- Mobility Hubs
- The Complete Trip
- Rides to Wellness
- Automation Tools
- Technology and Innovation



Welcome
to APTA's
Mobility
Innovation
Hub

APTA's Mobility Platform

- Customer-Centric
- Equitable
- Integrated
- Resourced
- Privacy-Protected
- Sustainable



Thank you for your time and attention!

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